



SHIFTING POWER FOR LONG-TERM CHANGE

Maverick Portfolio is a philanthropic fund for PSI and grassroots organizations to collaborate in tackling systemic barriers to women and girls accessing sexual and reproductive healthcare.

As part of a vibrant community, donors co-invest in the Portfolio to share success, diversify risk, and learn together while amplifying their impact.

Through flexible funding and empowering locally rooted leaders to make key decisions, Portfolio donors are flipping the traditional hierarchy to achieve better results for women and girls.

UNLEASHING THE POWER OF WOMEN & GIRLS STARTS WITH SEXUAL & REPRODUCTIVE HEALTHCARE*

Harmful cultural norms, gender inequities, broken healthcare systems. These obstacles stand in the way of women and girls making reproductive choices to lead healthy lives and plan their futures.

Philanthropy has a critical role to play in breaking down these barriers. But to reach its full potential, we know that how philanthropists give is just as important as how much.

WE'RE SHIFTING THE STATUS QUO OF PHILANTHROPY

Maverick Portfolio was designed with insights from 60+ global health professionals, philanthropists, and activists to maximize the efficiency and impact of philanthropic capital.

The model combines the rigor, scale, and 50-year history of PSI, with the powerful voices of community-led movements, and a network of bold women donors ready to make change.

Maverick Portfolio:

- **Shifts decision-making power** from donors to doers
- **Centers women** by funding women-led initiatives and leaders
- **Increases impact** by partnering with community leaders and promoting community-led solutions
- **Reduces inefficiencies** by simplifying and streamlining giving processes
- **Changes systems** by targeting root causes of sexual and reproductive health inequity

* We're broadly defining sexual & reproductive healthcare to include HIV, cervical cancer, safe abortion, contraception, and menstrual health.





PORTFOLIO JOURNEY TO IMPACT

Maverick Portfolio will launch in Côte d'Ivoire, Malawi and Uganda. PSI local teams and Fòs Feminista grassroots alliance organizations will co-design solutions to dismantle harmful cultural and gender norms and build stronger health systems.

- 1 **Donors co-invest and join in community** to share risk, amplify success, and learn together across a portfolio of sexual and reproductive health initiatives.
- 2 **PSI partners with Fòs Feminista and local organizations**, merging the scale and rigor of PSI with the expertise of exceptional community-based partners.
- 3 **Portfolio teams – PSI’s in-country leadership and local partners – co-create initiatives** to dismantle systemic barriers for sustained impact, using a variety of approaches.
- 4 **Program decisions are made by Portfolio teams** who are from the countries where we work, understand local realities, and can act with the nimbleness to pivot as needed.
- 5 **Learning is shared widely** – successes and fast failures—scaling promising solutions locally, within PSI’s global network of 40+ countries, and among peer organizations.

17-year-old Sekani wakes up early in her Malawi village hoping the health center has her oral contraceptive pills. If not, she'll miss work and walk 6-hours for nothing. She'll also risk getting pregnant if her boyfriend doesn't want to use a condom.

Sekani isn't alone.

WHAT DOES SUCCESS LOOK LIKE?

Maverick Portfolio initiatives are working to accelerate progress toward universal access to sexual and reproductive healthcare (SDG 3.7).

Impact from these initiatives could look like:

- Grassroots organizations led by people living with HIV launch initiatives to rally communities against HIV stigma. With support from PSI, they use creative solutions to shift perspectives so that no one with HIV is stigmatized, and people feel more comfortable accessing testing and treatments.
- Through media and community activism, men and boys are welcomed into conversations about “masculinity,” and how to challenge toxic norms. A new approach is piloted and embedded across dozens of health initiatives in West Africa to transform the role of men in reproductive health.
- Malawian women express a desire to access holistic sexual and reproductive healthcare closer to home. Through advocacy efforts government policies are changed to allow community-health volunteers to provide care. Now women and girls can get the full care they need, comfortably and close to home.

FUNDING GOALS

- Target Portfolio Size: \$25MM
- Impact Period: 10-years
- Investment minimum: \$50K to \$1M+
- Investment Period: New investors will be accepted throughout the first five years of the impact period.



THE COMMUNITY EXPERIENCE

Donors who invest in Maverick Portfolio will receive updates, an annual report on milestones, and convene for twice yearly calls with the project teams and partners to hear stories, insights, and challenges from the field.

In addition, donors will join forces with the broader Maverick Collective Community, amplifying their network and growth. Community experiences are designed to support members in becoming informed advocates, bold leaders and strategic investors willing to challenge the idea of "philanthropy as usual."

NEW MEMBER ONBOARDING

(Bi-Annual)

Held twice a year, in April and October, onboarding sets the course for member's experiential learning and grounds them in the vision and values of PSI. This virtual experience brings together PSI's global team to share its consumer-powered healthcare approach and strategic vision for how to amplify impact for the people we serve around the world.

ISSUE

(Bi-Annual)

ISSUE is Maverick Collective's signature virtual learning experience that brings stories and lessons from around the world into members' homes. Each ISSUE explores a cross-cutting theme, highlighting voices from experts in global health, Maverick Collective Members, philanthropic thought-leaders and most importantly—the communities we serve. Check out [ISSUE here](#).

DISRUPTING PHILANTHROPY SERIES

(Recurring)

Members join high-profile speakers and subject-matter experts to discuss pressing philanthropic topics including race and power and the intersections of feminism and philanthropy. The community examines how we can reimagine philanthropy to create a more equitable world through self-reflection and judgment-free conversation. Past speakers have included Edgar Villanueva, Jacqueline Novogratz, and Yvonne Moore.

ONGOING EVENTS & CONFERENCES

(Recurring)

Members join the community at global events and technical conferences to put their learning into action.



“Maverick Collective is what happens when smart, dedicated, compassionate women come together to make the change they want to see happen in the world.

Melinda French Gates
Maverick Collective Co-Chair, 2016-2018

ABOUT MAVERICK COLLECTIVE

Maverick Collective is a community of women philanthropists making catalytic investments in health and reproductive rights to elevate women and girls everywhere.

Through a unique Experiential Philanthropy model that invites hands-on-engagement in the projects they fund, members collaborate closely with experts and consumers. Projects are dedicated to achieving rapid innovation in global healthcare for women and girls for a more gender-equitable world.

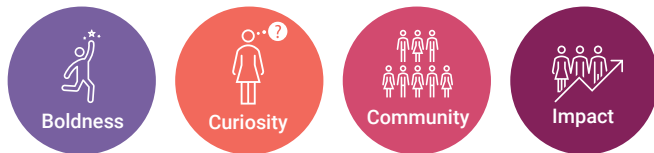
Each member’s impact is tripled to transform the lives of women and girls, the world of philanthropy and the member herself. Founded in 2013 by Population Services International (PSI) in partnership with Melinda French Gates and Her Royal Highness the Crown Princess of Norway, Maverick Collective is 40+ women strong, has mobilized over \$100M in resources and has helped nearly 7M women and girls live healthier lives.

ABOUT FÒS FEMINISTA

Fòs Feminista is an alliance of 135+ organizations worldwide advancing sexual and reproductive health, rights, and justice for women, girls, and gender-diverse people through healthcare and activism.

CORE VALUES

We are united by a shared goal to improve the health and lives of women and girls around the world and by our core values:



JOIN US

INSPIRED TO CATALYZE CHANGE FOR WOMEN AND GIRLS?

Contact us to learn more.

Rena Greifinger, Managing Director
rgreifinger@psi.org

psi.org | maverickcollective.org