

# HYBRID EVENT

## Harm vs Good

*Implications of the evolving era for sustainable impact/ESG investing and what professional advisors and their clients (including charities and trusts) should be aware of*

**27 April 2022 | 17:00 for 17:30 BST**

*This event is generously hosted by*

**FORMAT:** Hybrid

**CHAIR:** *Dan James, Head of Asset Management, Charles Stanley & Co. Limited*

**PANEL:** *Ed Stone, Director of Private Clients & Charities, Charles Stanley & Co. Limited*  
*Patricia Hamzahee, Founder, Integriti Capital, Director, Extend Ventures and Founder of Co-founder of the Black Funding Network*  
*Jonathan Brinsden, Partner, BDB Pitmans LLP*

**CPD:** 90 minutes (1.5 self-certified CPD point)

**CHARLES  
STANLEY**   
*Wealth Managers*

The societal shift towards value and purpose driven investment has been a clear result of the events of the last few years. This has led to the increasingly important debate around harm vs good, also known as the Net Impact debate. Philanthropy Impact believes that this debate is integral to creating effective and sustainable impact to solving some of the most pressing issues we face as a global society.

The new generation of wealth accumulators have an increased consciousness on the importance of making a bigger impact on our society and the environment, and there is a desire from clients for ethical practice from their service providers. This trend has already begun to affect many aspects of our society and has made huge waves in the investment world. ESG and Impact investments are going to be more important than ever for society and for the reputation not just for individuals and their businesses but also for charities, funders, and trusts and foundations.

Balancing financial gain with societal impact is key to increasing the flow of capital for good enabling private clients and trusts to match their purpose driven wealth strategies with their values, capturing their ESG, sustainable social and impact investment, and philanthropy preferences across the spectrum of capital.

### TOPICS TO BE COVERED INCLUDE:

- Exploring issues related to measuring impact and to greenwashing
- Assessing the impact of millennials, GEN Z and women of wealth
- Outlining where do SDGs fit as a means of contextualising impact/ESG investing

#### REGISTER BY 24 April 2022

Register online at [www.philanthropy-impact.org](http://www.philanthropy-impact.org)

#### FEES:

This event is free for Philanthropy Impact members

Non-members: £80

Non-members (non-profit): £60

Prior registration is required.

Registration: 17.00 – 17.30 BST

Panel discussion: 17.30-19.00 BST (hybrid event)

Networking reception 19.00-20.00 BST

**Our mission: To grow modern philanthropy and social investment, and encourage impact investing by developing the relevant skills and knowledge of professional advisors to (U)HNWIs**