



Call for Articles

**An invitation to write an article for the next
Philanthropy Impact Magazine Issue 28 (Autumn Edition 2022):**

THE LIFE CYCLE OF A PRIVATE CLIENT

Maintaining and Enhancing Social Purpose Through Philanthropic and
ESG/Impact Investing During High Inflation and Stressful Economic Times

Working Theme:

How millennials, GEN Z and women of wealth are addressing this topic

**Issues tied to the environment/climate, racial/gender/income equity issues, recession
and inflation, food insecurity, global health, the socio-economic impact of the
pandemic.**

**The need for ESG/Impact investing and philanthropy helping to address some of the
above issues and how to do this effectively**

**Is the role of ESG/Impact investing and philanthropy changing and how? What are the
trends and implications of these changes? What are the barriers?**

FCA Consumer Duty

Meeting the FCA's New Consumer Duty - Supporting financial services' compliance

**Preparing wealth management advisors and their firms for conversations with clients
about their values and motivations – how are advisors matching their client's values,
motivations, ambitions and goals with their societal and environmental strategies**

**What is the role of government in encouraging ESG/Impact investing and
philanthropic giving?**

What is the impact of 'culture wars'?

Articles should address the theme from the author's perspective, or an author may propose an alternative topic within the theme for this edition.

It is important to hear from professional advisors as well as philanthropists, social/impact investors, trusts and foundations, charities, and other key stakeholders.

When published, the magazine has an initial exposure to our contact and social media list composed of professional onto (U) HNWI (private client advisors, wealth management, private banking, independent financial advice, tax and legal sectors), philanthropists and social investors, trusts and foundations, and charities.

By 26 September 2022, please email John Pepin at john.pepin@philanthropy-impact.org with your suggested topic prior to writing the article. The ideal article length is around 1,000 words. The deadline to submit an article is 15 October 2022. For examples of past magazines go to <https://www.philanthropy-impact.org/philanthropy-today/magazine/archive>

Best wishes,

Philanthropy Impact



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