



SUITABILITY TRAINING COURSE

*A course developed specially for
wealth advisors*



Inspiring Philanthropy and Investing for Impact

Maximising Impact/ESG Investment Client Satisfaction – Addressing Suitability Issues.

**Wealth advisors preparing for changing times
Adding value to existing regulated suitability approaches to impact/ESG investing**

26th January 2023 | 9:30am BST

TRAINERS: **John Pepin**, CEO, Philanthropy Impact
Heiko Specking, Founder, specking+partners

CPD: 3 CPD points

SPEAKER: TBC



The trend towards impact/ESG investment is placing suitability issues at the heart of advisor/client conversations. This means moving beyond current discussions with clients about their investment objectives, their financial circumstances and ability to bear risk.

Are you equipped to talk to your clients about their values, motivations, ambitions and goals - capturing their ESG/impact investing preferences? This training course will allow you to develop your skills and competencies, putting you in a better position to fulfil your clients' needs. The course can be developed in-house to support firms preparing to implement [FCA Consumer Duty rules](#) which will require firms to put their customers' needs at the heart of what they do; as well as preparing to meet potential [EU MiFID II suitability regulation equivalency](#).

WHY ATTEND:

- Open the door to new *commercial opportunities*
- Receive *exclusive insights* from guest speakers about current industry dynamics and best practice
- Further develop your *skills and competencies* and enhance your business's responsible investment proposition
- Meet your clients' evolving preferences for *investing with positive impact*
- Improve *client engagement* levels and enhance your reputation
- Receive essential *knowledge* and be apart of an *ecosystem* which bridges the professional advisory space.
- Receive *3 certified CPD points* and a free copy of the Philanthropy Impact *online handbook*—your go-to resource for delivering an effective philanthropy advice service

KEY LEARNING OUTCOMES

By attending this workshop, you will:

- Learn more about the nature and purpose of impact investing
- Develop impactful approaches to addressing a client's values, motivations, ambitions and goals
- Discover the benefits of incorporating suitability discussions into practice

BOOK NOW TO OPEN THE DOOR TO NEW COMMERCIAL OPPORTUNITIES

To register for this online certified CPD training course please click [here](#) or send an email to brighton.mazwi@philanthropy-impact.org

COST: £450

**DISCOUNTS AVAILABLE FOR PHILANTHROPY
IMPACT, PIMFA AND CISI MEMBERS**

Cancellations received in writing 5 working days prior to the event will receive a full refund. It is regretted that cancellations made after this time will not receive a refund.



Our mission: To increase the flow of capital for good by enabling private clients and their families to match their purpose driven wealth strategies with their values, capturing their sustainable, social and impact investment and philanthropy preferences across the spectrum of capital.

**This course is intended for wealth advisors as well as lawyers and other professional advisors
with an interest in suitability issues and ESG investing**