



## TRAINING COURSE

*This course has been developed specifically for Professional Advisors*

# CHANGING TIMES: Meet the Client Demand For Philanthropy and Social Investment Advice

**11<sup>th</sup> July 2022 | 9:00am BST**

**TRAINERS:** **John Pepin**, CEO, Philanthropy Impact  
**Heiko Specking**, Founder, specking+partners

**SPEAKER:** TBC

**CPD:** 3 CPD certified points



The shifting values of next generation investors are driving a greater need for a new kind of wealth management. They want more and better philanthropy advice and guidance from their advisors – but the professional advice community receives low ratings for this aspect of their service (average 5.9 out of 10). This training course focuses on what a 10 out of 10 rating should look like and prepares you to deliver this new and important part of your service.

## WHY ATTEND:

- Bring greater depth to your relationships by displaying your *commitment* to support clients on the causes they care about
- Become a *confident practitioner* in the field of philanthropy
- *Understand* how philanthropy can be incorporated into your advisory practice
- Help your clients live their *values* and achieve their *goals*
- Acquire the knowledge, skills, and tools to leverage best practice and become a *pioneer* in this emerging field
- Receive *3 CPD points* and a free copy of the Philanthropy Impact *online handbook*—your go-to resource for delivering an effective philanthropy advice service and a follow up 1-hour consultation with Philanthropy Impact.

## KEY LEARNING OUTCOMES

**By attending this innovative online workshop, you will:**

- Gain an understanding of the *commercial opportunity* that lies ahead
- Develop your philanthropy and social impact investment *knowledge*
- Learn practical skills to *better support* your clients' expectations and needs

### Summer Sale

Philanthropy Impact is pleased to extend a **HUGE** summer discount of **33%** to all that attend our upcoming summer training session. **For non-member participants the price is currently £300. Whilst members can receive further discounts.**

## BOOK NOW TO OPEN THE DOOR TO NEW COMMERCIAL OPPORTUNITIES

To register for this online certified CPD training course please click [here](#) or send an email to [brighton.mazwi@philanthropy-impact.org](mailto:brighton.mazwi@philanthropy-impact.org)

**COST: £300**

**DISCOUNTS AVAILABLE FOR PHILANTHROPY IMPACT, CISI AND PIMFA members.**

*Cancellations received in writing 5 working days prior to the event will receive a full refund. It is regretted that cancellations made after this time will not receive a refund.*



**This course is intended for professional advisors such as: private client advisors, wealth management, private banking, financial advisors, tax and legal sectors**