



Thursday 7th May  
Issue 5

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

The information will be updated and augmented weekly during the acute phase of the crisis.

## HOW TO FUND

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## OTHER RESOURCES

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## FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

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**WEEKLY HEADLINE: New guidance for trustees from ACF, the UK Charity Commission, NCVO, and Pilotlight**

## FOR PHILANTHROPISTS AND THEMATIC FUNDERS

SEE PAGES ..... 6-17

**WEEKLY HEADLINE: Children in Need coordinates a sector-wide response for children and young people**

## FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

SEE PAGES ..... 18-20

**WEEKLY HEADLINE: DCMS Committee calls for enhanced support for charity sector including incentives for charitable giving**



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## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### GUIDANCE FOR TRUSTEES

With many charitable organisations facing existential challenges, there is an increasing amount of guidance to help trustees navigate the decisions ahead.

The **Association of Charitable Foundations** identifies that efficient decision making frameworks, understanding of lived experience and diversity of knowledge and personality on boards will be important success factors.

ACF states that foundations and charities have to have strong objectives, but also be flexible in balancing long and short term. The report concludes with seven pillars of good foundation governance.

<https://www.acf.org.uk/news/acf-publishes-new-report-on-strategy-and-governance>

With fears for the wellbeing of charity leaders who are taking on huge responsibilities, **Pilotlight** reinforced the message that support to charities is more than money, issuing key messages for trustees:

- Focus on mental health for resilience
- Don't smother
- Focus on good decisions rather than perfect governance
- Know your role and stay informed
- Act immediately, but plan for an exit

<https://www.facebook.com/PilotlightUK/photos/a.464780530239603/3078066822244281/?type=3&theater>

On 30<sup>th</sup> April **NCVO** held a webinar on Governing during a Pandemic. The main points were:

- Decisions must be in line with charitable objectives
- Severe incident reporting is not suspended: each organisation must evaluate any COVID-19 related risk
- Develop a cash flow forecast, seek advice early and make plans
- Any meetings taken online must be in line with governance documents, decisions must be circulated
- Delegate more authority temporarily to the charity leaders to enable them to be nimble
- Be open to partnerships with non-charitable organisations
- Do scenario planning: develop plans to handle each scenario
- Review and tweak plans regularly

NCVO is also opening guidance on its website to non-members: <https://www.ncvo.org.uk/practical-support/information/governance>

Listen to the webinar at:

[https://www.youtube.com/watch?v=34H\\_b2MtNxc](https://www.youtube.com/watch?v=34H_b2MtNxc)

**The UK Charity Commission** has also issued guidance to trustees about financial decision making:

The guidance recommends that charities consider what is in their best interest, leverage trustees' skills in business and operations to streamline and change business models, go through a process that involves



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considering their existing financial situation, looking at options for minimising costs and protecting and increasing income, and keeping the charity’s operations and finances under regular review. It also gives legal guidance if a charity has to be closed.

It gives a framework for deciding between meeting urgent need now or dialling down services in order to survive into the future and discusses whether formal structures such as managed insolvency, joint working or merger with another charity could be the most purposeful way forward.

<https://www.gov.uk/guidance/manage-financial-difficulties-in-your-charity-caused-by-coronavirus>

### NPC GATHERS DATA ON VULNERABLE GROUPS

NPC has taken public data and built tables which describe the health and economic vulnerability of places and communities to show where these vulnerabilities lie: the tables are accessible to charities and funders.

They help to show the places that are currently suffering the most from Covid-19, and those that have underlying risk factors—such as age, health and the economy.

Currently, the data is calculated according to the number of local charities in a local authority per 1,000

people. NPC is looking to augment the approach with additional data, including more funder data, data on charities, mutual aid groups and social enterprises. NPC would also like to explore demand data from charities, to better understand what they are experiencing on the ground and to set that against the official figures.

It can only do this with the support of others who have relevant data. If your organisation can support, please get in touch: [tom.collinge@thinknpc.org](mailto:tom.collinge@thinknpc.org)

<https://www.thinknpc.org/resource-hub/covid-19-data/>

### LONDON COMMUNITY RESPONSE FUND – WAVE 2

The London Community Response Fund (LCRF) has moved from its Wave 1 programme of small emergency grants to Wave 2. Wave 2 has two funding streams:

- **Crisis response** – grants of up to £10,000 to enable you to meet the immediate needs of communities, from food and essentials, to equipment and additional short-term staff costs;



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- **Delivering differently** – grants of between £10,000 and £50,000 to enable you to change the way you deliver your work to ensure it continues to meet the needs of your communities, from switching to digital channels to redeploying staff to boost your capacity at a time of increased demand. In some circumstances we may consider grants above £50,000 but there must be a strong rationale in your application for this.

In Wave 1, which offered small emergency grants, LCRF was able to award 100 grants from over 800 applications.

There will also be a Wave 3 dedicated to sector sustainability.

LCRF fund was launched by London Funders, with backing from City Bridge Trust and the Mayor of London, to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

There is an open-access portal for community organisations to apply for funding.

Grant applications are assessed by the grant assessors of the aligned partners. Once approved the aligned funders have 48 hours to fund a project before it is sent to the unrestricted funders for consideration.

Pooling their information means the grant assessors can determine if organisations have already passed due diligence screening by any aligned funder, enabling swift processing of applications.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children and young people
4. Domestic abuse and violence against women and girls
5. Equity and inclusion
6. Food
7. Homelessness
8. Infrastructure (civil society support)
9. People at risk
10. Refugees and migrants

<https://londoncommunityresponsefund.org.uk/>



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### 360GIVING COVID TRACKER

360Giving Covid Tracker registered a total of £15.88 million on 6<sup>th</sup> May.

The data captures funding from 34 funders and 1,229 recipients.

The Covid Tracker uses the 360 Giving data standard to determine how much money is going toward COVID-19 responses from funders.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 36 Giving to track the total.

Additionally, 360Giving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

<https://covidtracker.threesixtygiving.org/>

### ACF MEMBER SURVEY

Findings from ACF's member survey show 61% of charitable foundations are realigning grants or setting up new funds in response to COVID-19. ACF estimates that this will release a further £750 million of funding to tackle coronavirus.

Key findings from the report:

- 92% of responding foundations say they are being more flexible about reporting and payment schedules for grants
- 61% are already realigning grants, or setting up new funds
- 43% are planning to allow grantees to convert restricted funding into unrestricted
- 38% are inviting grantees to request advance payments to ease their cashflow
- 22% are advocating on behalf of those affected by the crisis

<https://www.acf.org.uk/news/covid-19-the-crisis-in-charities-and-the-respons>



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## CHILDREN AND YOUNG PEOPLE: A COORDINATED RESPONSE

Following the Big Night In, Children in Need is coordinating a sector wide response for children and young people affected by COVID-19.

As part of this work, they are setting up both pooled and aligned funds under a shared strategy to enable philanthropists and foundations to contribute collaboratively to the effort.

Based on a survey of its 3,000 portfolio grantees, CiN has identified the following needs:

### 1. Increase in poverty and deprivation

Pre-Covid 19 there were 4.1 million children in poverty overall (30% of children).<sup>1</sup> In some parts of the UK more than half of children are living in poverty.<sup>2</sup> Nearly a million people applied for universal credit benefits over a fortnight in March 2020 as the coronavirus pandemic worsened.<sup>3</sup>

<sup>1</sup> <https://www.gov.uk/government/statistics/households-below-average-income-1994-95-to-2017-18>

<sup>2</sup> <http://www.endchildpoverty.org.uk/poverty-in-your-area-2018/>

<sup>3</sup> <https://www.bbc.co.uk/news/uk-politics-52129128>

<sup>4</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

### 2. Worsening mental health and emotional wellbeing among those at risk

83% of young people (with mental health needs) said the pandemic had made their mental health problem “worse”<sup>4</sup>; while 26% who had been accessing support said they were not currently able to do so.<sup>5</sup> There has also been a sharp rise in the number of calls to ChildLine.<sup>6</sup>

### 3. Lack of access to essentials for disabled children and their families

Nearly nine in 10 [89%] families said the health and wellbeing of their disabled or seriously ill children had been negatively affected as a result of the Covid-19 outbreak.

Almost three quarters of families [73%] have gone without some essential household goods as a result of the Covid-19 outbreak.

<sup>5, 5</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

<sup>6</sup> <https://www.theguardian.com/world/2020/mar/27/sharp-rise-in-number-of-calls-to-childline-over-coronavirus>





## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### 4. Increasing incidence of domestic abuse and lack of services and support

67% of survivors who are currently experiencing abuse said it has got worse since Covid-19 and 72% said their abuser had more control over their life. 80% of survivors, who previously had been supported through face-to-face informal networks, said this had stopped completely or decreased.

### 5. Anxiety about bereavement and anticipated need for more grief counselling

BBC CiN projects are witnessing increased anxiety levels amongst children who have already experienced loss or have a seriously ill family member. Some projects are already supporting children bereaved due to a C-19 related death. There is an anticipation of a significant rise in demand as the number of deaths increases. How children cope with, understand and manage grief will be impacted, as the usual ways people grieve and say goodbye will change.

In response, CiN is leading a consultation that will include government, third sector organisations and funders (including trusts and foundations, philanthropists and corporate funders).

The aim is to develop a strategic vision for how funders can collaborate to address critical needs of children and young people across the relief, recovery and resilience phases of the COVID-19 crisis.

The consultation will consider the roles different funders can play to address the following challenges and opportunities:

- **Connecting to those seldom reached and marginalised:** identifying gaps in provision and how to address these.
- **Connectivity and collaboration:** there have been fast paced connections and collaborations between funders with potential for further development.
- **Data and resource sharing across the sector:** infrastructure organisations are already starting to share expertise and tools for free.
- **Innovation:** there is the opportunity to innovate and respond, e.g. systemic approaches
- **Mobilisation to digital delivery:** support and the resources to do this effectively are needed.
- **A spotlight on inequality:** highlighting the challenges for the most vulnerable in society and the importance of community support

The aim is to use the period of social change brought about by COVID-19 to explore how new forms of partnership can meet the needs of children and young people more effectively both during and after the pandemic.

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### CAF CORONAVIRUS BRIEFING

In a UK-wide pulse survey of charities and donors CAF has identified that one in four charities has seen an increase in demand for their services and only 42% believe they will be able to operate beyond 12 months in their current form.

[https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47\\_2](https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47_2)

### NPC'S GUIDE FOR PHILANTHROPISTS

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

1. Elderly care
2. Financial security
3. Young people
4. Education
5. Mental health
6. Disability
7. Prison and rehab
8. Sexual harassment and domestic violence
9. Housing and homelessness
10. Children in care
11. Discrimination
12. Refugees

13. Arts and culture
14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>

### NHS CHARITIES TOGETHER TOAL REACHES £102 MILLION

The NHS Charities Together has now raised over £102 million, including £32 million donated in response to Captain Tom's fundraising effort and £5 million from the Duke of Westminster.

NHS Charities Together is the legal entity that channels voluntary funding to the NHS. Funds raised are being distributed equitably across the NHS Trusts and Health Boards to support the health and wellbeing of NHS staff above and beyond NHS provision.

The organisation is continuing to raise funds that will be spent on:

- Urgent response grants
- Social care partnership grants
- Recovery grants

<https://www.nhscharitiestogether.co.uk/covid-19-urgent-appeal-qas/>







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### GROWTH IN THE NUMBER AND RANGE OF COVID-19 APPEALS

In the last three weeks, the breadth and scale of the impact of the COVID-19 pandemic on the non-profit sector has started to become apparent. Across the sector non-profits are facing an increase in demand for their services at the same time as they adapt to the new operating environment and face a fundraising freeze.

In the last weeks, many more non-profits have launched appeals specifically in response to COVID-19. Efforts to match funders with organisations have also increased.

There are now a number of resources that list sources of funding. Some of these include appeals as funders seek co-funders to increase flows to specific themes.

- **COVID-19 Funder Toolkit from the Charity Excellence Framework.**

The toolkit now lists more than 620 funders and includes a search function that allows searches by region and theme.

<https://www.charityexcellence.co.uk/>

- **Directory for Social Change Coronavirus Funding Updates**

Offering daily updates as new funders launch grant schemes.

<https://www.dsc.org.uk/content/coronavirus-funding-updates/>

- **Locality**

This national network for community organisations is listing the funding options that are available to its membership.

<https://locality.org.uk/services-tools/resources/coronavirus-covid-19-information-and-support/covid-19-funding/>

- **Creative Scotland**

Offering a resource directory for the creative industries.

<https://www.creativescotland.com/resources/professional-resources/covid-19-directory>

- **FundsforNGOs**

This New York based organisation is monitoring global funding initiatives to tackle the pandemic.

<https://www2.fundsforngos.org/listing/grant-opportunities-to-tackle-the-coronavirus-outbreak/>

*We have included a few examples on the following pages of appeals that highlight the range of responses to the pandemic.*

### ELDERLY CARE

**Bring Joy Foundation** has a Keep Busy, Keep Active campaign for elderly people living in isolation due to lockdown and is fundraising for additional income so



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the grants programme can be re-opened to support more lonely and isolated seniors during this very difficult time.

[justgiving.com/campaign/homeisolation](https://justgiving.com/campaign/homeisolation)

**Age UK** is aiming to raise £10 million to cover:

- expert advice through a free advice line
- friendship services, including a 24-hour helpline
- more funding to over 130 local Age UKs

<https://donate.ageuk.org.uk/public/donate.aspx?content=coronavirus-b&maxy=b>

### FINANCIAL SECURITY

**Trussell Trust** has launched an information hub for Coronavirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations.

<https://www.trusselltrust.org/coronavirus-food-banks/>

**FareShare** has a £150,000 target to support its work to deliver food to vulnerable people.

<https://fareshare.org.uk/help-us/>

**Hospitality Workers Emergency Fund** supporting hospitality workers on zero-hours contracts not supported by government schemes.

<https://www.weareripjar.com/emergency-fund/>

The **Care Workers Charity** is raising £1 million in extra funds to support with hardship grants for care workers who need to self-isolate as a result of exposure to coronavirus.

<https://www.justgiving.com/campaign/coronaviruscareworkersfund>

**The Licensed Trade Charity** has launched a £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

<https://www.gofundme.com/f/support-the-together-we-can-campaign>

**The Drinks Trust** has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

<https://www.drinkstrust.org.uk/cv19-fund>



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**retailTRUST** and the British Retail Consortium have joined forces to raise £10 million for retail staff who are facing financial distress as a result of the coronavirus pandemic. The CaRe20 – Caring For Retail During Covid-19 campaign aims to raise funds to provide financial, emotional, physical and vocational support to retail workers who may be ineligible for government support during the health emergency.

<https://www.justgiving.com/campaign/CaRe20>

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to hospitality workers. It is also offering mortgage, rent and mental health advice. <https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/>

**Fashion and Textile Children's' Trust** is making grants to help parents and carers who have worked in the UK fashion or textile industry and whose household income has reduced as a result of the coronavirus outbreak. Support includes essential clothing; equipment or bedding; children's bedroom furniture; essential White Goods; specialist items for children with additional needs.

<https://www.ftct.org.uk/support-for-families-affected-by-coronavirus>

**ABTA Lifeline** is appealing for support for their severe financial hardship fund, they have already received £20,000 from the Martin Lewis fund and need more to support affected travel industry workers with emergency food vouchers, financial advice and mental health support.

<https://www.abtalifeline.org.uk/news-and-events/news/2020/11/3/corona-virus-support>

**Rainy Day Trust** helps those from the home improvement industry who are in financial distress with grants and advice and are appealing for more help as the industry contracts and lays off workers.

<https://www.rainydaytrust.org.uk/donate/>

**Neighbourly** has launched an appeal for a £500,000 fund to support a series of micro-grants of up to £400, for organisations in UK and Ireland whose work involves supporting members of the community suffering economically, socially or from ill health as a result of the outbreak. They are working with partner businesses M&S, Lidl, Aldi, Danone and Coca-Cola European Partners who have contributed about half of the fund and seeking more donations.

[www.neighbourly.com/NeighbourlyCommunityFund](http://www.neighbourly.com/NeighbourlyCommunityFund)



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## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### YOUNG PEOPLE

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**The Childhood Trust** has launched the Champions for Children campaign to help London-wide charities raise funds to support over 100,000 disadvantaged children and families affected by the global crisis. The £2,500,000 campaign provides unrestricted funding to support young people and children’s charities as they seek to repurpose or recover their services and regain resilience in order to deliver support where it is most needed

<https://www.childhoodtrust.org.uk/champions-for-children1>

**Cash for Kids** has launched a COVID-19 appeal to make grants available to vulnerable and low-income families with children to cover basic essentials such as food and heating during the COVID-19 crisis. Donors can choose the geographical area they would like to support. <http://www.cashforkids.uk.com/appeal/>.

**Children in Need** has an Emergency Essentials programme supporting children and families in crisis. <https://www.bbcchildreninneed.co.uk/changing-lives/stories/an-update-on-covid-19-from-our-ceo/>

### EDUCATION

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The **Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

<https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch>

**Buttle UK** is appealing for funds for its **Chances for Children** programme which will target educational activity and stimulus in the home environment, establishing and maintaining internet access and household essentials.

<https://www.buttleuk.org/news/buttle-uks-covid-19-response>



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### MENTAL HEALTH

**Missing People** is seeking additional support to keep its 24/7 Helpline open. The organisation is facing increased demand as people experience new challenges linked to COVID-19. Children from abusive or unsafe homes or adults with mental health issues in particular feel trapped and see their only option is to run away.

<https://www.missingpeople.org.uk/latest-news/1117-missing-people-response-to-coronavirus.html>

**The Royal Medical Benevolent Fund** has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort.

<https://rmbf.org/donate/urgent-coronavirus-appeal/>

**Samaritans** has launched an emergency appeal to keep helplines open.

<https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/>

### WOMEN AND GIRLS

**Smallwood Trust** has announced a partnership with Glasspool Charity Trust that will distribute essential needs grants directly to women on low incomes via community partners whilst also appealing for funds to continue to support women in need in Scotland.

<https://www.smallwoodtrust.org.uk/smallwood-trusts-response-coronavirus-outbreak>

**Rosa** has launched a £250,000 Response Fund to support specialist women’s organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

<https://www.gofundme.com/f/emergency-response-fund-for-the-womeno39s-sector>

**Young Women’s Trust** has launched Young Women’s Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

[https://www.youngwomenstrust.org/what\\_we\\_do/media\\_centre/press\\_releases/1116\\_emergency\\_fund\\_launched\\_for\\_young\\_women](https://www.youngwomenstrust.org/what_we_do/media_centre/press_releases/1116_emergency_fund_launched_for_young_women)

### HOUSING AND HOMELESSNESS

**CEO Sleepout**, which fights homelessness and poverty, has launched a Community Volunteer Groups Emergency Fund to provide cash grants to local community volunteer groups across the UK that are responding to coronavirus measures, such as bringing essential supplies to those who are isolating alone. Once the Emergency Fund has raised £2,500, it will begin distribution of funds.

<https://ceosleepoutuk.com/>



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**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

[https://england.shelter.org.uk/donate?reserved\\_appeal\\_code=20200318-IG-01](https://england.shelter.org.uk/donate?reserved_appeal_code=20200318-IG-01)

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

<https://www.crisis.org.uk/get-involved/in-this-together/>

**Landaid** is tackling youth homelessness and is appealing for funds to provide grants of up to £10,000 for immediate relief from the impact of COVID-19 to provide food, a safe spaces to isolate, money to pay the bills, and vital mental health support, as well as to support front-line key workers and helps keep them safe. <https://www.landaid.org/apply-funding>

## ARTS AND CULTURE

**Make a Difference Trust** has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic.

<https://makeadifferencetrust.charitycheckout.co.uk/cf/covid-19-emergency-assistance-fund>

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.

<https://www.bfi.org.uk/news-opinion/news-bfi/announcements/covid-19-film-tv-emergency-relief-fund>

**Spotify COVID-19 Music Relief** is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund.

<https://artists.spotify.com/blog/spotify-covid-19-music-relief>

**The Actors' Benevolent Fund** are supporting professional actors, actresses and stage managers who are in financial distress due to the crisis with rapid grants and support.



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# INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

## MEDICAL FUNDING

**Rosetrees Trust** has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers, of which £50,000 has already been raised.

[https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\\_medium=social&utm\\_source=whatsapp&utm\\_campaign=p\\_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfhoeb](https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfhoeb)

**Cambridge COVID-19 Research Fund** is seeking funding to support research into a vaccine for the virus. [https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm\\_source=en0420&utm\\_medium=email&utm\\_campaign=alumni](https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm_source=en0420&utm_medium=email&utm_campaign=alumni)

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus. <https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak>

## INTERNATIONAL

**Kiva** launched an appeal to provide relief in the form of loans to entrepreneurs and small businesses impacted by COVID-19

[https://www.kiva.org/covid19response?utm\\_source=](https://www.kiva.org/covid19response?utm_source=)

[marketing&utm\\_medium=email&utm\\_campaign=COVID\\_global](#)

The **World Health Organisation’s** Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic. Funds are for countries most at risk and with the weakest health systems to help them combat the virus. <https://covid19responsefund.org/>

**GlobalGiving** has raised £over its target of £4 million for its Coronavirus Relief Fund. Donors can either contribute to the general fund or fund individual projects directly. GlobalGiving has currently listed more than 200 projects around the world. <https://www.globalgiving.org/projects/coronavirus-relief-fund/projects/#menu>

**Médicins sans Frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff. <https://stories.msf.org.uk/urgent-appeal/>

**Start Network** is leading a global network of aid agencies with a response fund to anticipate and respond to critical virus-related humanitarian needs in low-income countries. The fund is being kickstarted with a donation from IKEA Foundation for €1.5 million. <https://startnetwork.org/news-and-blogs>



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## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### THE BIG NIGHT IN MATCHED FUNDING UNTIL 31<sup>ST</sup> MAY

Comic Relief has confirmed that the deadline for the Government’s commitment to match major donations of more than £10,000 towards The Big Night In will be extended until 31<sup>st</sup> May.

During this period major pledges will be matched from the government who will provide uncapped matched funding on the amounts raised or pledged.

Major donors will also have the opportunity to restrict their donation to one of the funding themes being managed by Comic Relief and Children in Need.

These are:

Managed by Children in Need

- Children and young people

Managed by Comic Relief

- Elderly people
- Homelessness
- Domestic abuse
- Refugees and migration
- Food poverty
- Mental health

Contact: [s.timms@comicrelief.com](mailto:s.timms@comicrelief.com)

### THE FORE – RAFT FUND

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees and new organisations. The fund will offer grants of up to £5,000.

Additionally, The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>



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## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### PRISM THE GIFT FUND

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Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts.

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://donate.helprefugees.org/campaigns/coronavirus-appeal/>

### MAANCH PLATFORM AND FUND

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Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the funded. This service is available to other existing funds for free. [www.bit.ly/MaanchC](http://www.bit.ly/MaanchC)

### BREVIO BRINGS FORWARD LAUNCH

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Brevio has launched its online matching platform three months early to support efforts to match charities and funders efficiently.

The platform offers a standardised grant application process providing an efficient single point of contact for charities to access a wider pool of funding. Funders can input their criteria to achieve a suitable match.

The platform will be free to funders until January 2021 and free to charities until May 2021.

<https://brevio.org/blog/brevios-solution-to-covid19/>



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## INFORMATION FOR DONORS SUPPORTING THE GENERAL RESPONSE

### DCMS COMMITTEE CALLS FOR ENHANCED SUPPORT FOR CHARITY SECTOR

The parliamentary committee for digital, culture, media and sport has reported on the impact of the COVID-19 crisis on the charity sector.

The report backs the charity sector’s call for a stabilisation fund from government and a review of how relief schemes designed for the business sector can be applied across the charity sector. The report also calls for DCMS and the National Lottery Community Fund to publish clear guidance on how charities can access the £750 million offered by HM Treasury to support the charitable sector.

The report highlights that 25% of charities do not have reserves (NCVO) and 70% expect to fail by the end of 2020 (Directory for Social Change). It makes the point that charities do not have the right to survive but that people have the right to the services they provide.

The report acknowledges the role of philanthropy and charitable giving to support the sector in the short term and to help it to rebuild. It highlights measures proposed by the Charities Aid Foundation to incentivise additional giving:

- Remove the declaration requirement so that donations automatically receive Gift Aid until the end of 2021
- Offer one-off tax credits for individuals to be donated to a charity of their choice
- Introduce incentives for industry to roll out payroll giving

The report calls on the government to publish progress on its support package for the charity sector by 5<sup>th</sup> June.

### NATIONAL EMERGENCIES TRUST

NET provides a single point of contact for those wishing to support front-line grantmaking nationally. The appeal has raised been supported by trusts, companies and individuals and continues to distribute the money donated.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution. As of 5<sup>th</sup> May, NET had distributed £27.5 million to community foundations.

<https://nationalemergenciestrust.org.uk/coronavirus/>



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## INFORMATION FOR DONORS SUPPORTING THE GENERAL RESPONSE

### THE BIG GIVE AND NET

In support of NET’s online appeal on the Big Give platform, philanthropists including James Reed, the Reed Foundation and the Julia & Hans Rausing Trust have offered matched funding of over £600,000 on the platform.

<https://donate.thebiggive.org.uk/covid-19>

### COMMUNITY FOUNDATIONS

UKCF is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the recovery and rebuild phase.

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level to grassroots organisations that need money now. £27.5 million has been distributed to frontline organizations through grants as of 5<sup>th</sup> May.

Additionally, many have launched local appeals for COVID-19, for which over £25 million has been raised to support through recovery and renewal, largely from corporate funders. These include:

1. Bedfordshire & Luton Community Foundation
2. Berkshire Community Foundation
3. Cambridgeshire Community Foundation
4. Cheshire Community Foundation
5. Community Foundation for Northern Ireland
6. Community Foundation for Staffordshire
7. Community Foundation for Calderdale
8. Community Foundation for Surrey
9. Community Foundation Tyne & Wear and Northumberland
10. Community Foundations for Lancashire and Merseyside
11. Cornwall Community Foundation
12. County Durham Community Foundation
13. Cumbria Community Foundation
14. Devon Community Foundation
15. Dorset Community Foundation
16. East End Community Foundation
17. Essex Community Foundation
18. Foundation Derbyshire
19. Gloucestershire Community Foundation
20. Hampshire and Isle of Wight Community Foundation
21. Heart of Bucks
22. Heart of England Community Foundation
23. Hertfordshire Community Foundation
24. Kent Community Foundation
25. Lincolnshire Community Foundation
26. Milton Keynes Community Foundation
27. Norfolk Community Foundation
28. Oxfordshire Community Foundation
29. Quartet Community Foundation



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## INFORMATION FOR DONORS SUPPORTING THE GENERAL RESPONSE

30. Somerset Community Foundation
31. Suffolk Community Foundation
32. Sussex Community Foundation
33. The London Community Foundation
34. Two Ridings Community Foundation
35. Wiltshire Community Foundation
36. Worcestershire Community Foundation

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

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Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £40 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund will re-open for grant applications once more money is raised.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

### BSC RESILIENCE AND RECOVERY FUND

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Big Society Capital has launched a £100 million Resilience and Recovery Loan fund for charities and social enterprises that are experiencing disruption to their business models as a result of COVID-19. Over 500 organisations have received support through this scheme to date.

The loans will provide working capital until organisations can get back to business as usual.

Examples include:

- Bridging loans until government finance comes through
- Delay in receipt of trading income
- Scaling up to meet additional demand

<https://bigsocietycapital.com/latest/week-3-update-our-response-covid-19/>



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## INFORMATION ON HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness,

purchase equipment, or deliver services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks



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## OTHER RESOURCES

### PHILANTHROPY IMPACT WEBINAR SERIES

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Philanthropy Impact is hosting a weekly webinar to support advisers to help their client fund effectively during the crisis. The series, called Walk in my Shoes, is available on You Tube.

**Episode 4: Donor advised funds as vehicles for giving during an emergency**

[https://www.youtube.com/watch?v=CNp7\\_VF\\_OcM](https://www.youtube.com/watch?v=CNp7_VF_OcM)

**Episode 5: Contrasting and comparing American and English philanthropy in the context of COVID-19**

[https://www.youtube.com/watch?v=IMWYbe7J\\_Ok](https://www.youtube.com/watch?v=IMWYbe7J_Ok)

**Episode 6: Philanthropy and Social Investment**

<https://youtu.be/7LwdqAhd01k>

### CAF'S GIVING THOUGHT PODCASTS

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CAF's two most recent Giving Thought podcasts provide insight on the role of civils society through the pandemic and how it is being shaped to meet changing demand.

**Cassie Robinson on Tech, Civil Society and Philanthropy**

<https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/cassie-robinson-on-tech-civil-society-and-philanthropy>

**The covid-19 crisis: voices from civil society**

<https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-covid-19-crisis-voices-from-civil-society>



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## OTHER RESOURCES

### CAF OFFERS COVID-19 PHILANTHROPY HUB

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CAF's COVID-19 Philanthropy Hub offers information and resources to individual donors. It includes examples of organisations working across the following themes:

- 1. Homelessness**  
[Crisis](#), [Centrepoint](#), [Shelter Cymru](#), [Homeless Network Scotland](#), [Thames Reach](#), [Groundswell](#) and [The Passage](#)
- 2. Mental health**  
[Mental Health Foundation](#)
- 3. Vulnerable elderly populations**  
[London Irish Centre](#), [Crisis Aid](#)
- 4. Vulnerable children and young people**  
[WellChild](#), [Feeding Britain](#), [NSPCC](#)
- 5. Foodbanks**  
[Trussell Trust](#), [FareShare](#), [Oasis UK](#)
- 6. Domestic violence**  
[Chayn](#), [Women's Aid](#)

<https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy>

### TPW GLOBAL COVID-19 RESOURCES

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The Philanthropy Workshop has compiled a summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

<https://tpw.force.com/s/covid-19-resources>

### BIG SOCIETY CAPITAL RESOURCE HUB

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Big Society Capital has a COVID-19 Resource Hub on Good Finance website covering:

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance
5. Operational guidance and support
6. Webinars and pro-bono support
7. Connectivity and remote working resources
8. News and opinions
9. Get in touch

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>



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