

# SOCIAL STOCK EXCHANGE FAMILY OFFICES CONFERENCE

*When the winds of change blow. Some build walls. Others build windmills.*

## Exploring impact investing on the capital markets for family offices: Connecting money with values at scale

**Date:** Tuesday, May 10

**Time:** 9.30am to 2.00pm

**Location:** The Dutch Hall, 7 Austin Friars, London EC2N 2HA

### SUMMARY

The Social Stock Exchange, the world's first regulated exchange dedicated to impact investing, will be hosting its first family office conference on May 10th in London. The event aims to offer family offices an opportunity to learn about investing for impact at scale, whether it's using the public markets or investing in organisations on a journey to become publicly-listed. It will provide attendees with practical insights on how they can significantly expand their impact ambitions whilst diversifying their portfolio with high growth investments.

With a global market estimated to hold in excess of \$60bn of assets under management, according to the Global Impact Investing Network (GIIN), and an estimated growth opportunity of \$650bn by 2020, impact investing is set to significantly influence financial markets' future. As a growing number of investors use impact investing strategies in order to achieve a financial return alongside social and environmental outcomes, family offices are uniquely placed to play a defining role in the future growth of the sector. By aligning family values with investment decisions and with full discretion over their assets, family offices can significantly contribute to addressing global sustainability challenges whilst delivering value to the family's investment ambitions.

### CONFIRMED SPEAKERS

**Stephen Brenninkmeijer** Chairman, Social Stock Exchange

**Alexander Hoare** Trustee, Golden Bottle Trust and Partner, C. Hoare & Co.

**Kavita Gupta** Head of Impact Investments, Amplifier Strategies

**Benjamin Firmenich** Partner in charge of Investor Relations, Impact Finance

**Bart van Eyk** Director Equity and Business Development, Oikocredit

Impact investing public equity strategies can effectively help to achieve these goals by offering family offices the opportunity to connect money with values at scale. And with the number of opportunities on the rise in sectors seeking to address important issues like climate change, resource scarcity or housing, now is the time to get involved.

Through this unique Social Stock Exchange conference, attendees will be able to learn from other fellow families who have been actively involved with impact investing for some time and who will share their experiences and learnings, including how impact investing fits within the family's investment ambitions and how to implement successful strategies. Additionally, attendees will be able to learn about actual high growth impact opportunities which are either publicly-listed or in the pre-public stage across a selection of key sustainability issues, as well as get plenty of chances to interact with speakers and network with fellow delegates.

Family offices should be able to leave the event with a much clearer perspective on whether capital markets impact investing may add value to the family's existing investment goals and ambitions and how to get about getting involved.

**Cliff Prior** CEO, Big Society Capital

**Ben Goldsmith** CEO, Menhaden Capital plc

**James Perry** CEO, Panahpur

**Ingrid Stange** Founder & Chair, Partnership for Change

**Denise Cockrem** CFO, Good Energy Group plc

**David Gorman** Head of Research, Capital for Colleagues plc

### PARTNERS: