



Roundtable: London

The Role of Advocacy in Achieving Change -

Date	Thursday 10 May 2018
Time	Registration: 17:00; Discussion: 17:30-19:00; Networking Reception: 19:00-20:00
Host	Maurice Turnor Gardner LLP
Venue	Milton House, 1 Milton St, London EC2Y 9BH
Chair	Alexander Rhodes, Managing Associate, Mishcon de Reya LLP
Panel	Paddy Walker J Leon & Co Ltd; Hassan Elmasry, Global Co-Chair, Human Rights Watch; Rachel Oldroyd, The Bureau of Investigative Journalism; Alan Brown, Governor, Wellcome Trust.

Campaigning and advocacy play a number of different roles in society today and the work done by interest groups, not for profits, philanthropists and social investors have produced major changes in the UK and internationally over the last decade.

Of interest to professional advisers to (U)HNWI and to philanthropists and social investors is the impact of value based investments which has emerged as one way of campaigning and influencing in a new way. This is especially important to millennials, next gen and women of wealth. But organisations bringing their investments in to their campaigning and aligning mission with values in such a way is still controversial.

At this event, philanthropists and social investors will discuss their approaches to campaigning including harnessing public opinion as a force for good, the methods they are using, risks to be managed by philanthropists and social investors, and challenges and issues; the latter especially in light of the recent media stories on NGOs.

During the event we will look at, both traditional ways of campaigning and new innovative ways to influence society. We will further explore leveraging the role of NGOs in campaigning and how philanthropy can support developing campaigning in the UK and internationally. Some of the questions that will be addressed at the event are:

- What are the various roles philanthropists can play in supporting campaigning/advocacy?
- How can impact investment and value based investments be used in campaigning?

Register before 5 May

Register online at www.philanthropy-impact.org

Fees

This event is free for Philanthropy Impact members. Non-members: £60/£80.

Philanthropy Impact

Our vision is to increase philanthropy and social investment across borders, sectors and causes.

Our mission is to achieve greater sector knowledge and expertise. Through our links with key sector stakeholders we develop thought-leadership on philanthropy and social investment.

We do this by delivering activities that include:

- Events: a comprehensive programme of events that support professional training and development
- Publications and Research: our 'body of knowledge' guides, case studies and the acclaimed Philanthropy Impact Magazine
- Advocacy: we advocate for regulations that encourage philanthropic giving and social investment

Philanthropy Impact would like to thank

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for generously hosting this event