



Roundtable: Zurich

Measuring Impact:

How to overcome the mystery of collecting and evaluating data

Date	Tuesday 29 September 2015
Time	Registration: 17:00; Discussion: 17:30-19:00; Networking Reception: 19:00-20:00
Venue	Credit Suisse, Forum St Peter, St. Peterstrasse 19, 8001 Zurich
Chair	Heiko Specking, Founder and Partner, specking+partners gmbh
Panel	Andreas Kirchschräger, CEO, elea Foundation for Ethics and Globalization, Zurich Claire Hutchings, Head of Programme Quality, Oxfam, Oxford Jessica Aschari-Lincoln, Doctoral candidate at the School of Management, University of St. Gallen Patrice Schneider, Chief Strategy Office, Media Development Investment Fund, New York/Zurich

Charitable organisations as well as impact investors are increasingly faced with the challenges of wanting and needing to show the outcome of their actions. In recent years various methodologies have been established to meet those needs. One overarching question often seems to hover over this debate: what is social impact, and how can it be measured?

Coming from a philanthropic approach or adapting entrepreneurial mechanisms to change things for the better still means that the outcome has to be monitored precisely. Charitable organisations focus mainly on the social impact preferably embedded within a whole community or regional context, whereas entrepreneurial activities often aim for a social and optimised financial return. Frequently investors and philanthropists are now looking to establish a balance between the two areas, creating a trade-off between social return on investment and a monetary one.

In this session, the panel and audience will look at best practice from different perspectives; consider how measurement and viable evaluation schemes can be implemented in daily project work; and introduce and showcase different reporting methodologies in use at the moment.

Register by email before 25 September

RSVP by email: registration@philanthropy-impact.org
Event fee: 50CHF, payable on the door

Philanthropy Impact

Our vision is to increase philanthropy and social investment across borders, sectors and causes.

Our mission is to achieve greater sector knowledge and expertise. Through our links with key sector stakeholders we develop thought-leadership on philanthropy and social investment.

We do this by delivering activities that include:

- Events: a comprehensive programme of events that support professional training and development
- Publications and Research: our 'body of knowledge' guides, case studies and the acclaimed Philanthropy Impact Magazine
- Advocacy: we advocate for regulations that encourage philanthropic giving and social investment

Philanthropy Impact would like to thank

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