



## CPD training: **Changing Times - How to Meet Emerging Client Demand For Philanthropy and Social Investment Advice**

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<b>Date</b>	Friday, 6 September 2019
<b>Venue</b>	Pestalozzi Attorneys at Law Ltd, Loewenstrasse 1, CH-8001 Zurich, Switzerland
<b>Timings</b>	Registration from 8:30; training starts at 09:00, ending at 12:00
<b>CPD</b>	180 minutes (3 hours) self-certified CPD points
<b>Trainers</b>	Heiko Specking, Founder, specking+partners & John Pepin, CEO, Philanthropy Impact
<b>Speakers</b>	TBC

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### **Changing Times**

(U)HNWs' private clients' needs are changing. Research shows that they want more comprehensive and personalised support from their professional advisers to address their values-based economic and social goals. Driven by millennials and women with wealth, the growing demand for philanthropy and social impact investment advice and support provides increased opportunities for professional advisory firms.

Philanthropy Impact's evidence-based research (supported by Scorpio Partnership, CAF and other international research) demonstrates:

- Philanthropy and social impact investment goals are a key driver for many (U)HNW clients' when managing their personal wealth
- Clients want more/better philanthropy advice, with guidance from their advisers
- Advisers can display their commitment to support clients on issues that they care about, bringing more depth to the client/adviser relationship.

### **Learning Areas**

By attending this half-day intensive workshop, advisers will gain an understanding of the commercial proposition for providing this service to their clients, develop their philanthropy and social impact investment knowledge, plus learn practical skills to better support clients' expectations and needs. The session is highly interactive and gives advisers an opportunity to understand how philanthropy can be incorporated into their advisory practice.

**A course designed specifically for professional advisers to (U)HNWI (Private Client, Wealth Management, IFA's, Tax, And Legal Advisers)**

**Register by 2 September (limited to 12 advisers)**

Register by sending an email to [registration@philanthropy-impact.org](mailto:registration@philanthropy-impact.org) or [cecilia.hersler@philanthropy-impact.org](mailto:cecilia.hersler@philanthropy-impact.org)

**Cost:** CHF 450 (includes access to the handbook "Getting Ready For Changing Times– Philanthropy Impact Handbook for Professional Advisers")

**Discounts for Philanthropy Impact partners:** Corporate Standard 10%, Corporate Premium 20%; Individual members 10%

*Cancellations received in writing 5 working days prior to the event will receive a full refund. It is regretted that cancellations made after this time will not receive a refund.*

### **Philanthropy Impact**

Our vision is a world where individuals and families engage in philanthropy and social investment, supported by advisers.

Our mission is to grow modern philanthropy by developing the skills and knowledge of professional advisers about philanthropy and social investment.

We deliver our mission by delivering activities to support our members and key stakeholders.

- Training and events
- Publications and Research
- Advocacy

*We would like to thank Pestalozzi Attorneys at Law for generously hosting this course.*

We can also run bespoke group training workshops in your office. For more information, please contact us at [info@philanthropy-impact.org](mailto:info@philanthropy-impact.org) or call at +44(0)2074077879